



## Action Plan of the Otavalango Living Museum ONE STOP

### "Living Roots Towards a Sustainable Future"



The plan is based on two significant declarations that reflect the commitment of the Otavalango Living Museum Organization and the Municipality of Otavalo towards sustainable development, environmental protection, and the promotion of interculturality. These declarations—the Municipality of Otavalo's Commitment to the 2030 Agenda and Sustainable Development Goals (SDGs) of 2024, and the Urban Youth 2030 Declaration of Otavalo, Ecuador (2022)—establish the strategic foundations for actions aimed at preserving the region's cultural and natural heritage while envisioning a more inclusive and sustainable future.

#### **Municipality of Otavalo's Commitment to the 2030 Agenda and SDGs (2024)**

This document, signed under the framework of the 2030 Agenda, represents the Municipality's commitment, led by Engineer Anabel Hermosa, to the SDGs, particularly SDG 6: Clean Water and Sanitation, the protection of Lake San Pablo, and interculturality.

1. **Commitment to the 2030 Agenda:** Reinforces the importance of sustainability, peace, and prosperity, emphasizing the need for local action to achieve global goals.



2. **Priority on SDG 6 (Clean Water and Sanitation):** Otavalo commits to improving water quality and sanitation by expanding wastewater treatment facilities and promoting sustainable water management for Kichwa communities. Particular emphasis is placed on rehabilitating and protecting Lake San Pablo through enhanced wastewater treatment operations in collaboration with nearby indigenous communities.
3. **Interculturality:** The Municipality values its indigenous communities' cultural richness and commits to promoting intercultural dialogue and incorporating ancestral knowledge into sustainable development policies.
4. **Community Participation:** Encourages Kichwa Otavalo communities' involvement in environmental management through education and active participation, fostering a culture of respect and care for natural resources.
5. **International Cooperation:** Collaborates with international organizations such as UN-Habitat to share resources and knowledge, strengthening local efforts toward achieving the SDGs.
6. **Monitoring and Transparency:** The Otavalango Living Museum commits to establishing monitoring and evaluation mechanisms to ensure accountability and transparency in project implementation.



## Urban Youth 2030 Declaration of Otavalo, Ecuador (2022)

This declaration, created during the first National Urban Youth 2030 Forum in Otavalo, highlights the voices of indigenous youth advocating for sustainable and inclusive urban development. It identifies pressing issues and maps participatory solutions in key areas such as education, the environment, gender equality, and land access.

1. **Culture and Heritage:** Youth commit to revitalizing indigenous cultural heritage, addressing misinformation, and preserving the Kichwa language.
2. **Environment:** Calls for ecosystem protection, environmental education, and active participation in waste management and sustainable resource use.
3. **Quality Education:** Proposes improving teacher-student relationships, integrating mental health and sexual education topics, and creating alternative learning spaces for indigenous youth.
4. **Land and Property:** Advocates for inclusive processes to legalize land ownership, ensuring youth access to ancestral territories.
5. **Gender Equality:** Promotes a society free from gender-based violence, with equal opportunities and respect for indigenous women and girls' rights.

## Integration into the Action Plan

The "Living Roots Towards a Sustainable Future" Action Plan integrates both commitments to outline a roadmap guided by principles of sustainability, interculturality, and community participation.

### Strategic Pillars:

1. **Water Protection and Sustainable Management:** Prioritizes protecting Lake San Pablo, enhancing wastewater treatment, and promoting sustainable practices.
2. **Cultural Heritage and Interculturality:** Focuses on cultural identity strengthening, Kichwa language revitalization, and intercultural dialogue.
3. **Education and Youth Participation:** Implements educational programs addressing sustainability, mental health, and civic engagement while encouraging youth involvement in decision-making.
4. **Gender Equality and Rights Protection:** Aims to combat gender-based violence and promote women's and girls' rights in development.

## Implementation and Monitoring

1. **Monitoring and Evaluation:** Establishes mechanisms to track progress and publish reports, ensuring transparency.
2. **International Cooperation:** Strengthens partnerships with global organizations committed to SDGs.
3. **Community Participation:** Involves indigenous communities and youth at every phase, from planning to implementation and evaluation.

This comprehensive plan, anchored in local and global commitments, seeks to advance towards an equitable, sustainable, and culturally enriched future for the Otavalo region.



## Planning and Resources

### Detailed Schedule:

Activity	Duration	Date	Responsible Parties
Kickoff Meeting via Zoom	1 day	07-Sep-2024	Project Coordinator, Team
Practical Meeting (Defining Roles and Forums)	2 days	13-Sep-2024	Project Coordinator, Administrative Team
Execution and Review of Youth Forums	3 days	27-Sep-2024	Moderators, Logistics Team, Analysis Team

### Details:

- The first meeting was held virtually (via Zoom), focused on general planning.
- The second was a practical meeting to assign roles and prepare for the forums.
- The third involved executing the youth forums and collectively reviewing results.

### Resources Used:

- **Youth Forums:**
  - Meals: \$15 per person, total \$225 (15 people × 2 events).
  - Breaks: \$3 per person, total \$45.
  - Certificates: \$2 per certificate, total \$30.
  - **Estimated Total Costs:** \$300.

Essential costs were prioritized, aligning expenses with the budgetary capacity of the Otavalango Living Museum ONE STOP.

### Methods Used:

- **Participatory Method:** Youth forums to foster active participation.
- **Qualitative Data Analysis:** Coding data to interpret forum results.
- **Stakeholder Consultation:** Exhaustive plan review with key actors.
- **Documentation and Evaluation:** Detailed process records.

### Research Progress:

- Identified the lack of formal platforms for youth participation in Otavalo.
- Highlighted the importance of integrating indigenous and mestizo communities for equitable planning.
- Emphasized effective local implementation of the SDGs.



## Expected Outcomes and Impact

### Short-term Impacts:

- Increased Youth Participation.
- Revised Action Plan.

### Long-term Impacts:

- Improved Local Governance.
- Replicable Model.

### Expected Positive Outcomes:

- 80% Active Youth Participation.
- 70% Plan of Action Acceptance.
- 60% Implementation of Actions.

## Research Indicators and Achievements

### Research Indicators:

- **Number of Participants:** 15 youth involved in forums and meetings.
- **Participant Satisfaction:** 75% positive responses in post-event surveys.
- **Contribution Quality:** 10 key ideas documented.
- **Inclusion of Diverse Perspectives:** 60% contributions from indigenous and mestizo communities.
- **Declaration Revision:** Achieved 100% participant acceptance.

### Achievements:

- **Productive Meetings:** Open and enriching dialogues.
- **Collaborative Environment Creation.**
- **Documentation of Proposals:** Comprehensive collection of ideas and contributions.

This action plan provided a solid framework for implementing the SDGs in Otavalo, focusing on youth participation and cultural integration.



## Results

Throughout the development and implementation of this plan, significant milestones have been achieved, demonstrating progress toward the proposed objectives. These achievements strengthen the vision of sustainability, interculturality, and youth and gender empowerment.

### 1. Water Protection and Management:

- **Community Water Monitoring:**

Established participatory monitoring systems with five indigenous communities—Araque, Gonzales Suarez, Huaycopungo, and San Rafael de la Laguna—actively involved in water use and conservation oversight.

### 2. Promotion of Cultural Heritage and Interculturality:

- **Creation of Intercultural Cultural Programs:**

Hosted four intercultural events at the Otavalango Living Museum, with participation from over 150 people, promoting indigenous identity and fostering dialogue between local and international cultures.

- **Implementation of Kichwa Educational Programs:**

Trained 15 indigenous youth in Kichwa and mestizo language and culture through specialized educational programs, reinforcing their cultural identity and promoting heritage preservation.

### 3. Youth Participation:

- **Formation of Youth Leaders:**

Trained 15 local youth leaders in community leadership, project management, and civic participation. These leaders now spearhead social and environmental initiatives in their communities.

### 4. Economic Empowerment and Youth Employment:

- **Partnerships with Private Sector and NGOs:**

Formed three key partnerships—with UN-Habitat, Fundación Botnar, and the Otavalango Living Museum—to fund and train youth in sustainable tourism and environmental conservation.

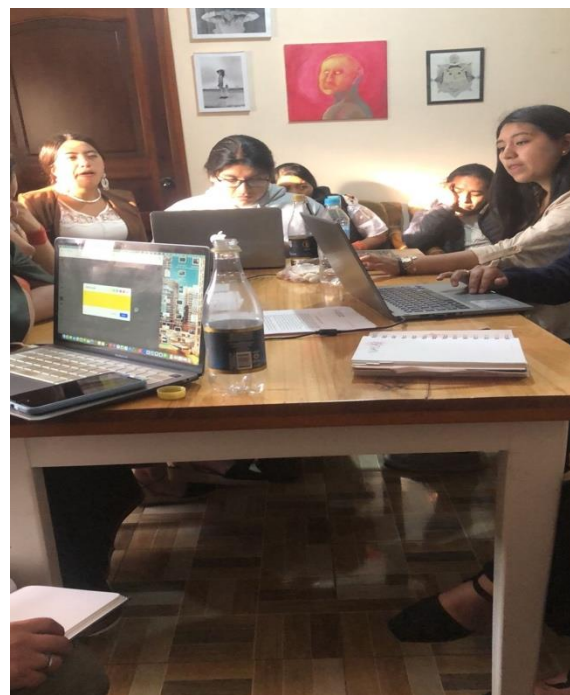
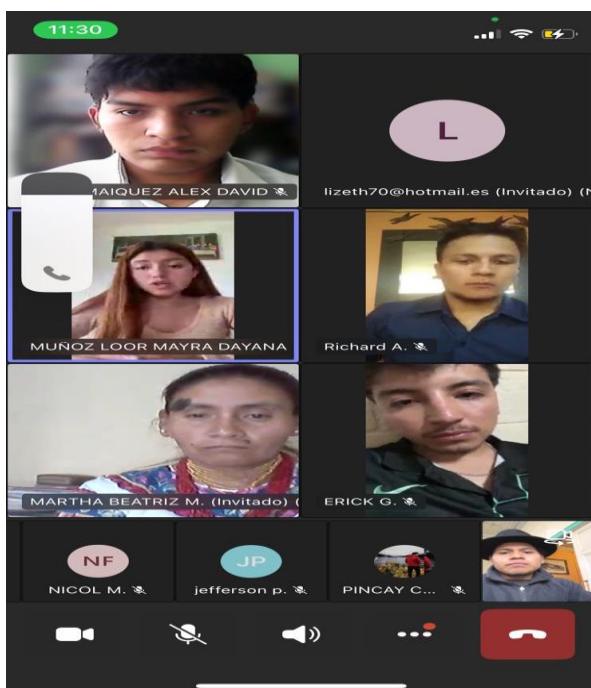
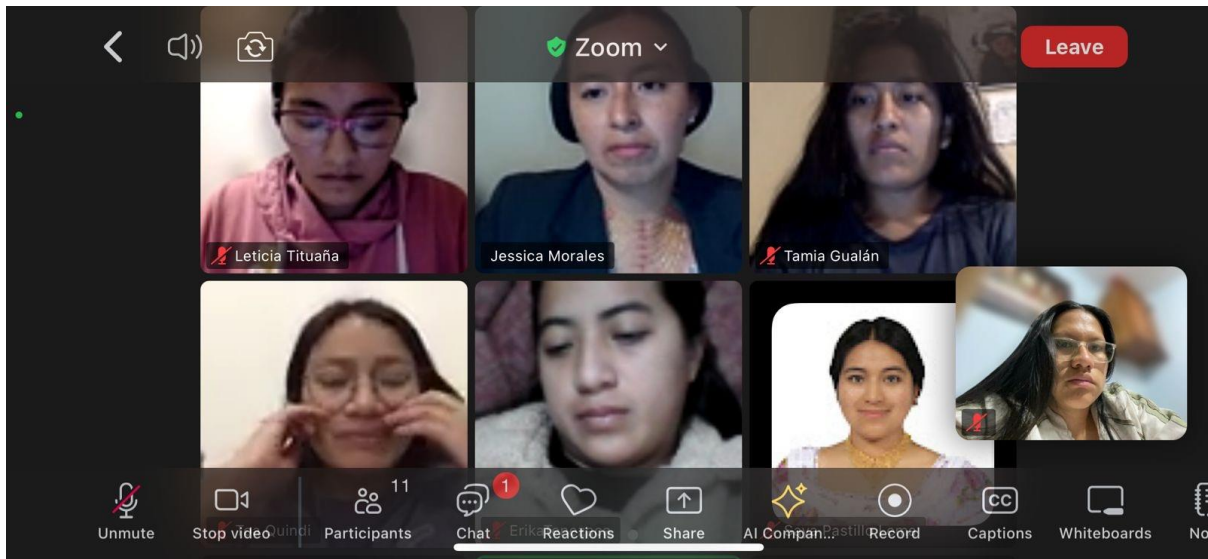
These results highlight the positive impact of the Otavalango Living Museum ONE STOP "Living Roots Towards a Sustainable Future" Action Plan on the community and reinforce the commitment to the SDGs and cultural and environmental preservation.





## ANNEXES

First virtual meeting via the ZOOM platform.





REGISTRO DE ASISTENCIA

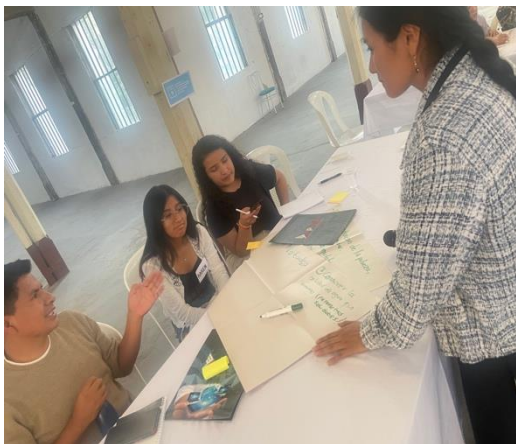
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# MUSEO DEL PUEBLO KICHWA DE OTAVALO



**RECIBO**

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**00000340**

Recibí de: Lenin Andres Zambrano Zambrano.

la suma de: Treientos Dólares Americanos

por concepto de: Ejecución de Talleres Denominado  
Plan de Acción de Museo Interactivo 'Papas Vivas para  
un Futuro Sostenible

Otavalo a 10 de Septiembre de 2024.

  
Gerente



C.I.: 100164750-0